

# NATION'S *Restaurant News*

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## Rising Roll offers cheese BLT

ATLANTA — Rising Roll Gourmet, an 11-unit fast-casual sandwich chain here is offering a Pimento Cheese BLT as a limited-time offering through the rest of the year. The item includes house-made pimento cheese, lettuce, tomato, bacon and two slices of Granny Smith Apple served on the chain's new "whole-white-wheat bread," made from naturally light-colored wheat. The sandwich sells for an average price of \$6.95.

Rising Roll has locations in Colorado, Georgia, North Carolina, South Carolina, Tennessee and Texas.



**Pimento cheese BLT sandwich**